

Greetings from All India Management Association's special initiative – the AIMA Young Leaders Council (YLC).

As the apex body of the management profession in India, AIMA is dedicated to promoting management thought and leadership amongst today's practitioners and in turn enhances their management capability in keeping with the dramatic changes taking place in the world of management today.

YLC is a selected group of young and dynamic leaders from different walks of life. The Council has been set up with the aim of bringing in fresh thought and new insights in all areas of management ushered in by young agents of change.

Opportunities you get being part of AIMA YLC Community

- **Collaborate, Network, and Innovate** with other Young Leaders from different walks of life and contribute in nation Building.
- **Senior Leadership:** Interact with Policy Makers, Industry Captains, and Thought Leaders.
- **YLC Social Media Groups:** Leverage from growing network of YLC on LinkedIn, Twitter, Facebook and YouTube channel, Young leaders across globe and Management development content.
- **YLC Chapters:** Initiating, building new Local chapters region-wise and strengthening existing YLC chapters
- **Global / National Events:** Opportunity to participate and create new engagement venues at National/International level.
- **EB Roles:** Taking up the role in the executive board on the National and Chapter level.

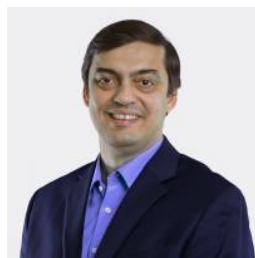
YLC Membership Benefits

- **YLC Mentorship Program** - A program where YLC Members can seek professional guidance from YLC Mentors who are active on MyYLC mentorship platform.
- **YLC SIGs** – Special Interest groups formed with an objective of having functional area specific knowledge and best practices sharing to allow free flow of information through various activities.
- **YLC Chapters Groups** – A local connect with the city and professionals based there. One might contribute by adding more young leaders to the chapter and collaborating with existing network.

- **YLC Membership Benefits** - This is AIMA YLC's initiative where different Brands are offering specific discounts and benefits on their Products/Services to YLC members. Blockchain Council, Cashfree, Razorpay, Freshworks for Startups, Quark Cube, Amazon Web Services (AWS)
- **YLC Events & Online sessions** - Members actively conceptualize, lead and steer various pertinent / domain-specific programmes for the YLC events. Moderating and Speaking at YLC webinars at various topical theme with industry leaders.
- **YLC Newsletter** - A monthly released documents carrying updates and activities from current month at YLC with Members articles, achievements and Management content.
- **YLC Success, Testimonies & Collaborations stories** – As a key initiative, AIMA YLC is now creating video case studies to showcase how members are networking and interacting to share ideas and generate business, while also inspiring and encouraging entrepreneurship. The videos will be an interactive dialogue series between partners of different companies.
- **Features Mentors Program** –



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