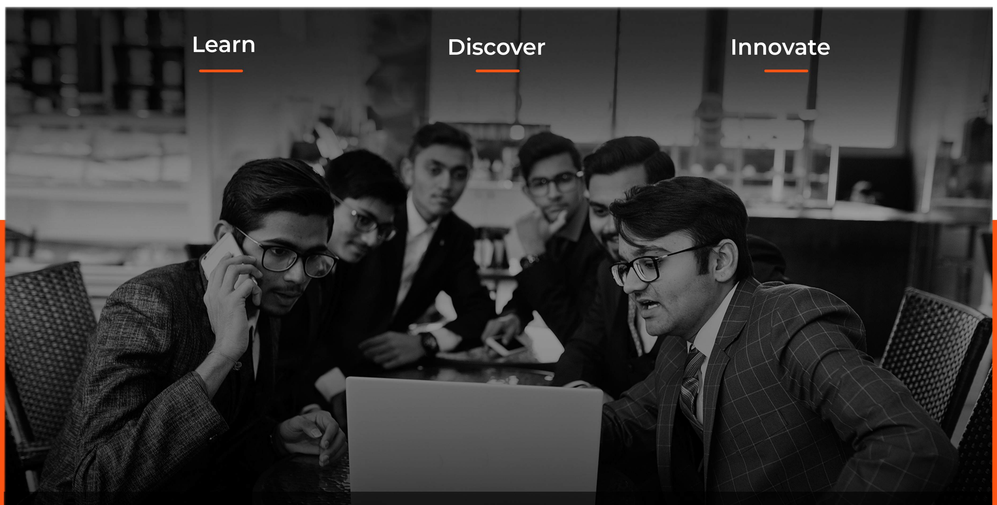


Are you an early-stage entrepreneur with a great business looking to refine and strengthen your business model?

Seed Spark is a five-month, online entrepreneurship program designed by Stanford Graduate School of Business and offered by Stanford Seed for early-stage entrepreneurs in traction or growth stage to build their strategy, grow their network, and ultimately boost their business acumen.

INDICATE YOUR INTEREST IN JOINING TODAY

7 March to 20 June 2022

ONLINE ONLY

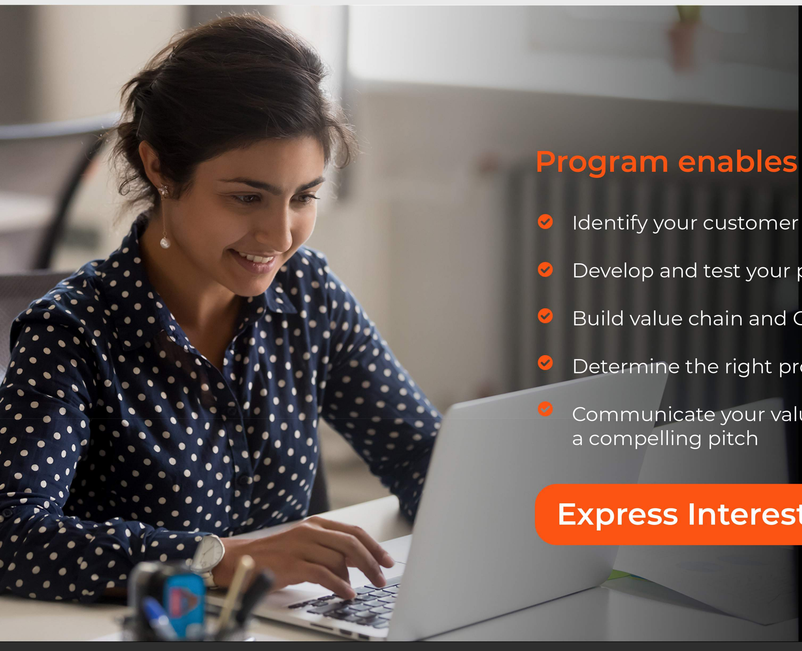
Effort 5-8 hours/week

Expression of Interest Due Date: 10 February 2022

Program Fee: **USD $150**

(includes scholarship/discount applied and all local taxes)

Action-based Curriculum | Networking with Peers | 1:1 Mentorship Support | Live Sessions with Experts



Program enables you to:

- Identify your customer needs/problem
- Develop and test your prototype/solution
- Build value chain and Go-To-Market strategy
- Determine the right profit model
- Communicate your value proposition with a compelling pitch

Express Interest Now

For more details reach out to the Seed Spark team at seedspark@stanford.edu

Seed | Spark

An entrepreneurship program by Stanford Seed

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