

# THE BIG IDEA

## An Innovative Case Study Contest

### Consent Form (A)

Name (Applicant) \_\_\_\_\_

Designation \_\_\_\_\_ Organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Telephone (Direct) \_\_\_\_\_ Fax \_\_\_\_\_

Mobile \_\_\_\_\_ E-mail \_\_\_\_\_

We wish to register for the Case Study Contest on The Big Idea Innovation & Strategy in the following Category/s (please tick the entry Category/Categories):

- Education / Training     
  Healthcare / Pharma     
  FMCG / Retail     
  Media / IT / Telecom  
 Energy & Utilities     
  Agriculture / Food     
  Automotive

Total number of case studies to be presented \_\_\_\_\_

### Participation Fee

Participation Fee	1 Case Study (Fee in INR)	2 Case Studies (Fee in INR)	3 & More Case Studies (Fee in INR)
Fee before GST	₹ 5,000/-	₹ 3,500/- (each case study)	₹ 2,500/- (each case study)
Total Fee after GST @ 18%	₹ 5,900/-	₹ 4,130/- (each case study)	₹ 2,950/- (each case study)

AIMA GSTIN No.: 07AAATA1644A1ZH

AIMA PAN No.: AAATA1644A

- No refund of fees in case of cancellation by the participant, however, if the contest is cancelled by AIMA YLC then fees will be refunded.
- Pre-registration and pre-payment is MUST for participation. Last date for Fee Submission is 20 November, 2020 along with application.
- The participation fee can be paid online or through DD/Cheque.
- Online Registration & Fee Payment can be done through [www.aima.in](http://www.aima.in)
- DD/Cheque towards participation fee should be drawn in favor of All India Management Association, payable at New Delhi and must be couriered at All India Management Association, 14 Management House, Lodhi Road, New Delhi-110003 along with the case study.
- Fee is non-refundable.

Date \_\_\_\_\_

Signature \_\_\_\_\_

# AIMA ICRC Case Study Development Undertaking by the Organisation

## Consent Form (B)

In consideration of being a case study organization/author and in the interests of the facilitation of research at AIMA and elsewhere, we \_\_\_\_\_ (organization Name) hereby grant a non-exclusive, royalty free and perpetual license to AIMA on the following terms:

- a) We undertake to submit the Case Study title \_\_\_\_\_ to AIMA – India Case Research Centre and its Archives. Any abstract and case solution submitted with the said case study will be considered to form part of the Case Study.
- b) AIMA is permitted to archive, reproduce and distribute our case \_\_\_\_\_ (Tentative title) in whole or in part, and/or my abstract, in whole or in part (referred to collectively as the “Case Study”) anywhere in the world, in all the forms of media.
- c) We represent that the above said Case Study is our original work, does not infringe any rights of others, including privacy rights, and that we have the right to make the grant conferred by this non-exclusive license.

OR

We do not wish to be publish our Case Study at AIMA India Case Research Centre ( ICRC)

Signature of the lead author (first):	Signature of the organization representative (Second):
Name of author:	Name of author:
Date:	Date:
Place:	Place:
Email:	Email:

## Consent Form (C)

### SIGNED UNDERTAKING

I have read the rules and regulations and agree to comply with them. I understand that the Jury's decision is final and that I will not enter into any dispute regarding this. I certify that all information provided by me in this form is correct to the best of my knowledge.

Name of the individual

Signature and seal of  
Organization/Institution

### CONTACT US:

Ms. Rajni Yadav  
Assitant Director

All India Management Association (AIMA), Management House; 14, Institutional Area  
Lodhi Road, New Delhi – 110 003, India

Mobile : +91 - 9845833645, Email: ryadav@aima.in