

<b>AIMA Young Leaders Council</b> <b>Case Study Competition</b> <b>BENEFITS OF SPONSORSHIP</b>	Principal Sponsor (5Lakhs - only one)	Principal Co- Sponsors ( 2.5 Lakhs)	Sponsors (2Lakhs)	Co- Sponsors (1Lakh)	Associate Sponsors (50000)
• Head or a senior person of the company to be part of Jury					
• Speaking opportunity to the head of the organisation or a senior person at a mutually agreed plenary session / panel - positioning him/her as a thought leader					
• Sponsors will be allowed screening of their Corporate film (2-3 minutes duration) during the breaks or starting and End of Competition & awards distribution.					
• The sponsor’s will Extensively Acknowledged at the event through announcements during the competition.					
• Sponsors will be acknowledged while announcing the competition / throughout the competition and the event - all marketing collaterals – social media /e mailers/e flyers/ web page etc					
• Sponsors' logo will be featured prominently on the cover page of the Marketing Collaterals which will be digitally distributed to all attendees.					
• Logo branding on all media campaigns run on social media handles of AIMA YLC .					
• Logo branding on the holding slide to be displayed before the start of each session					
• Digital Panels/Page thanking sponsors to be displayed between sessions, and during the competition.					

**Notes :** Logo size and positioning will vary depending on the level of sponsorship.

Sponsorship amounts are exclusive of any taxes applicable and sponsoring company needs to bear the cost

**For further details, please contact: Rajni Yadav , Asst Director**

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